ROMANIAN ESPORTS FEDERATION (ROESF)

Strategic Horizon Plan

3-Year Roadmap (2026 – 2029)

Issued by: ROESF Board of Directors

President: Mihai Cotos

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1. EXECUTIVE VISION & CORE STRATEGY

Following our full membership entry into the European Esports Federation in 2025 and our historic CS2 World Championship title, ROESF enters the 2026-2029 cycle positioned to transition Romanian esports from an emerging sector to a standardized, legislatively anchored national digital sport ecosystem.

Legislative Framework

Finalize the legal draft within the Romanian Parliament to grant esports players full professional athlete status, enabling secure contracts, athletic visas, and formal recognition.

Institutional Scaling

Establish regional administrative centers in Cluj-Napoca, Bucharest, and Iași to govern community development, local league setups, and official qualifiers.

Elite Representation

Develop structured training, performance analytics pipelines, and secure continuous corporate sponsorship for national selections across Counter-Strike 2, Dota 2, and EA SPORTS FC.

2. HORIZON PILLARS (2026 - 2029)

- **Pillar 1: Legal Integration & Governance** — Comprehensive alignment with the Ministry of Sports to build regional hubs, establish safety and fair-play regulations, and institute anti-doping/anti-cheating guidelines.
- **Pillar 2: Commercial & Sponsor Ecosystems** — Scale corporate revenue streams leveraging successes like the Kaufland High School Heroes initiative and eSuperliga to form cross-industry non-endemic brand networks.
- **Pillar 3: Grassroots & Scholastic Infrastructure** — Transitioning community structures into standardized institutional scholastic leagues operating through secure gamified educational environments.



3. LONG-TERM FINANCIAL TARGETS

Through robust commercial execution, ROESF targets a transition from structural deficits toward budget independence. Key components include exclusive media broadcast deals for state qualifiers, tournament licensing fees, and continuous multi-year corporate partnerships.