Myanmar National Esports Development Plan 2024-2030

MESF

Feb 2025

Presented by

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What is the Myanmar National Esports Development Plan?

Vision & Value Proposition

The Myanmar National Esports Development Plan aims to build a thriving Esports ecosystem, empowering athletes, creating youth opportunities, and positioning Myanmar as a regional hub in Southeast Asia—driving the nation toward global success and gold medals.

Driven by Passion and Innovation

The plan is inspired by the passion of gamers and fueled by Myanmar's growing gaming community. It strives to promote career development, educational growth, and investment opportunities, ensuring that Esports becomes a key contributor to Myanmar's digital economy.

Join the Movement!

Everyone is invited to be part of this exciting journey—players, entrepreneurs, and investors alike. Together, we will make Myanmar a hub for Esports and gaming in Southeast Asia by 2030.

1. Promoting inclusivity by making Esports accessible to all.
2. Building infrastructure and establishing key facilities to professionalize Myanmar's Esports industry.
3. Empowering youth with career paths in gaming, content creation, and Esports management.
4. Boosting Myanmar's digital economy by attracting investments, sponsorships, and new business ventures.
5. Positioning Myanmar as a leading Esports nation in Southeast Asia.
6. Establishing Myanmar as a go-to destination for regional tournaments and gaming events.

Myanmar National Esports Development Plan Identifies

5

Strategic Priorities

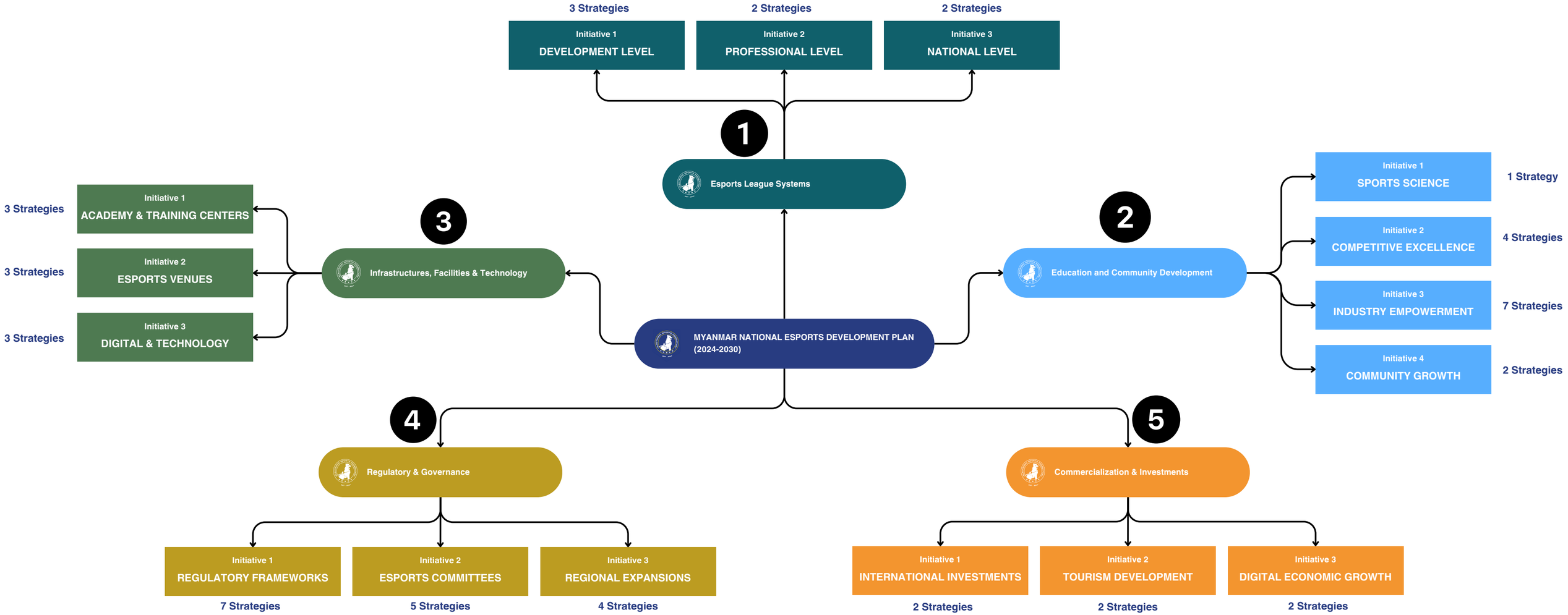
16

Initiatives

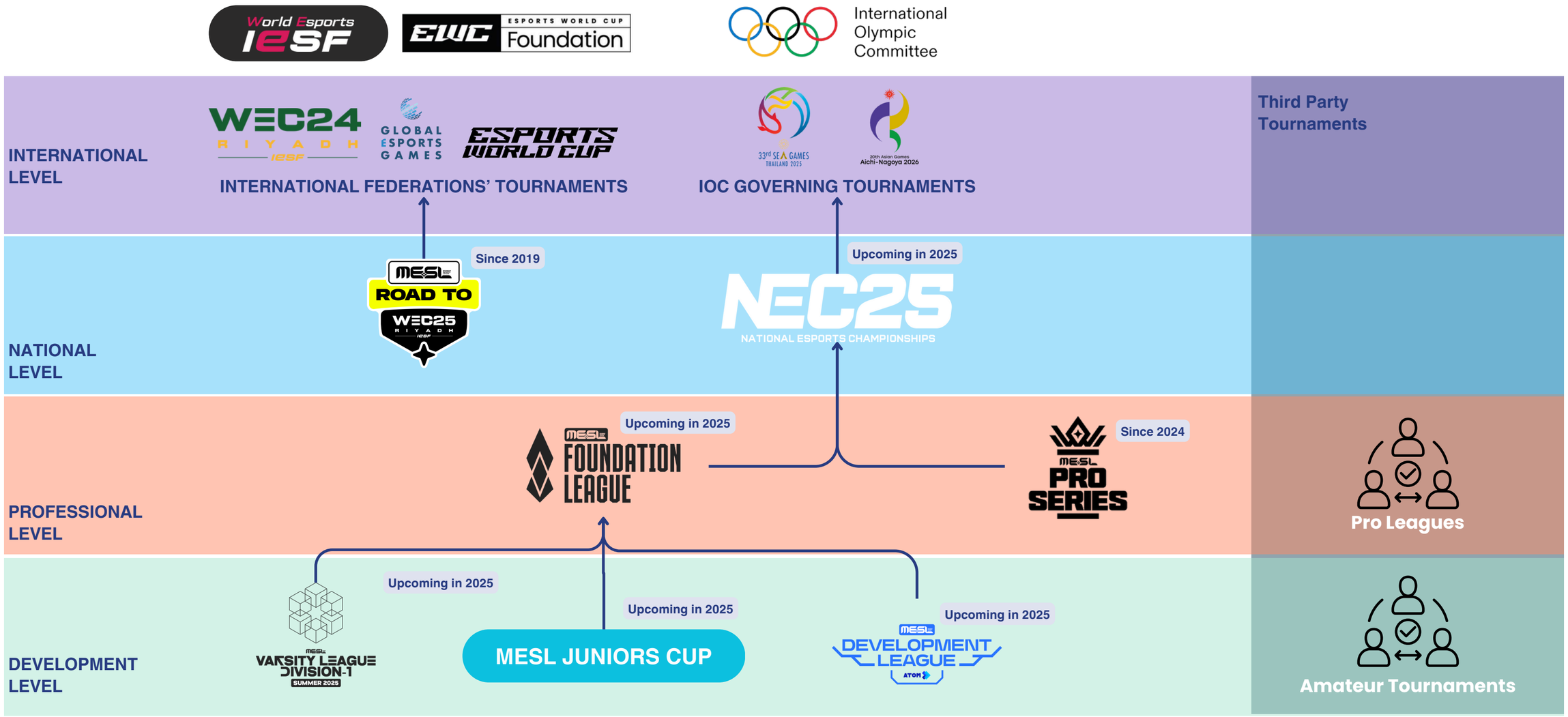
53

Strategies

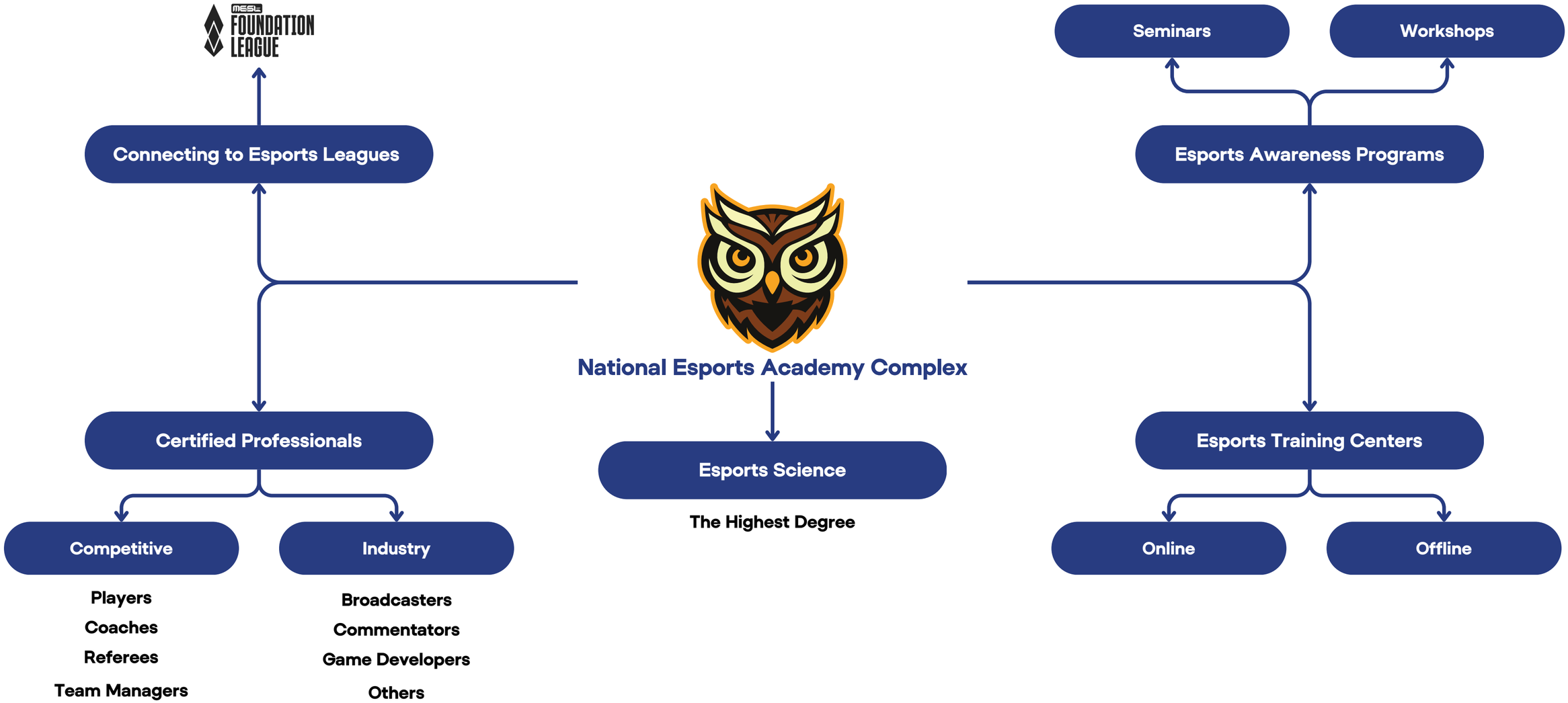
Myanmar National Esports Development Plan



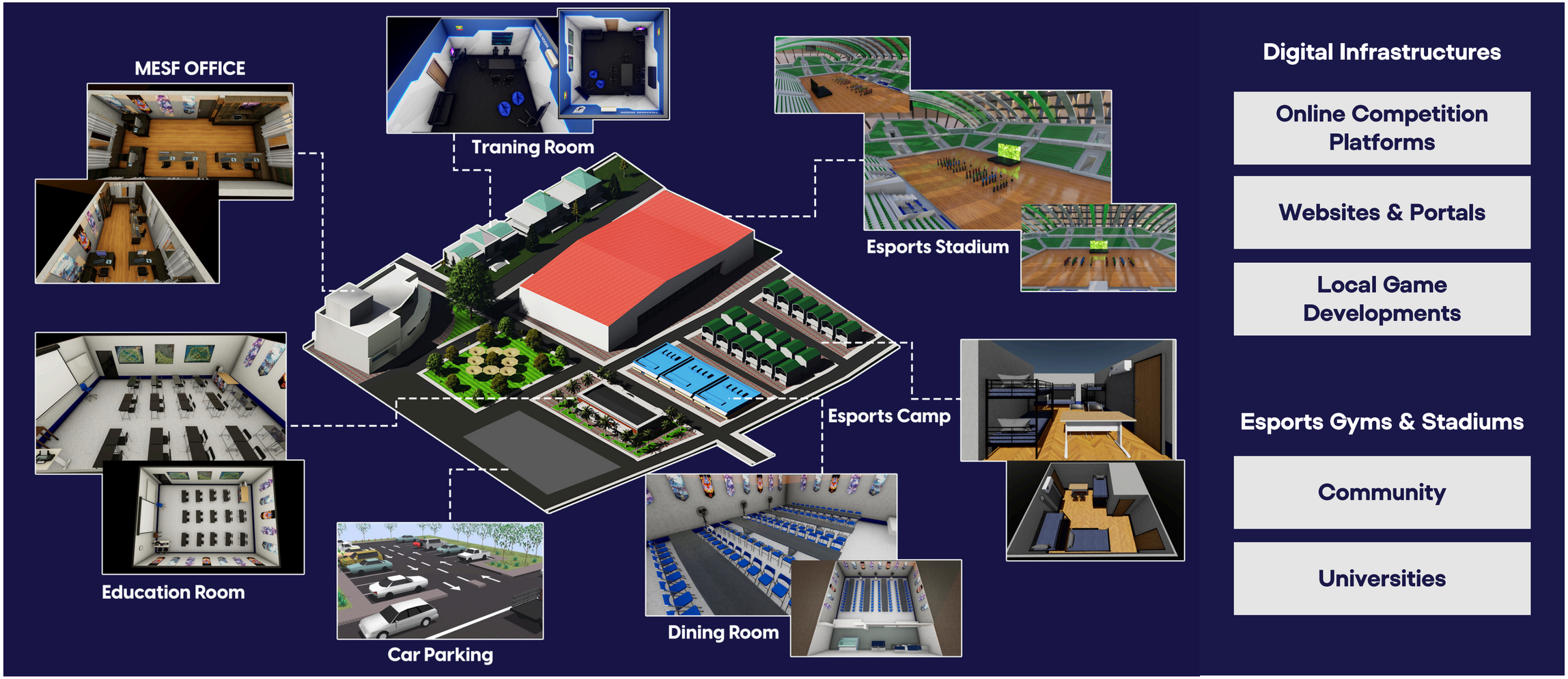
Strategic priority 1: Esports League Systems



Strategic priority 2 : Education & Community Development



Strategic priority 3 : Infrastructures, Facilities, and Technology



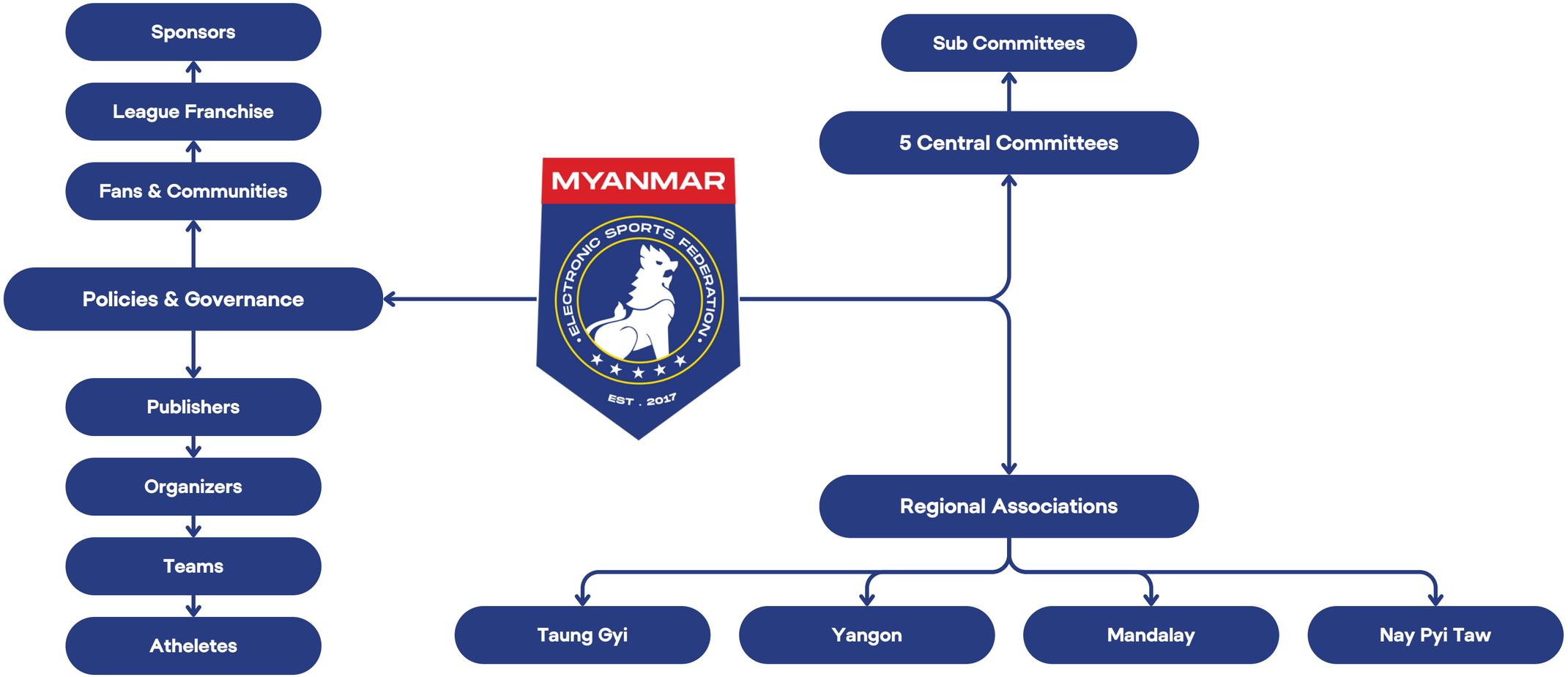
Digital Infrastructures

- Online Competition Platforms
- Websites & Portals
- Local Game Developments

Esports Gyms & Stadiums

- Community
- Universities

Strategic priority : Regulatory & Governance



Commercialization & Investments

OBJECTIVE - 1

INTERNATIONAL INVESTMENTS

Prepare the infrastructures to attract foreign direct investments (FDI) for the Myanmar Esports Sector, focusing on infrastructure, tournaments, training facilities, and game development.

OBJECTIVE - 2

TOURISM DEVELOPMENT

Host 1-2 major international Esports tournaments annually in Myanmar by 2030, attracting international visitors and contributing to an increase in Esports-related tourism revenue.

OBJECTIVE - 3

DIGITAL ECONOMIC GROWTH

To become one of the key pillars of Myanmar Digital Economy development through Esports-related services, including platform development, digital content, and merchandise sales by 2030.

MYANMAR

ELECTRONIC SPORTS FEDERATION

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