Nepal Esports Association (NESA)
Annual Activities & Performance Report – 2025

1. Introduction

The year 2025 marked a significant milestone for the Nepal Esports Association (NESA), with expanded participation in international competitions, strengthened national programs, and continued efforts toward inclusivity, sustainability, and governance excellence. This report outlines key activities, performance outcomes, and organizational progress achieved throughout the year.

2. Major Events & Activities

2.1 National Events

- **5th Nepal Esports Championship & Expo 2025**
  Successfully organized as the premier national esports event, featuring over **1,200 Athletes**, **6 game titles**, and **15+ corporate partners**.
- **5th Nepal Esports Championship & Expo 2025 as 17th World Esports Championship – National Qualifiers (Online)**
  Conducted nationwide qualifiers with participation from all over Nepal, ensuring fair and transparent selection of national representatives.

2.2 International Participation

- **17th World Esports Championship – Kuala Lumpur, Malaysia**
  - Games: MLBB (Men & Women)
  - Result:
    - Men's Team: Quarterfinalists
    - Women's Team: Top 10 Finish
- **Open University Games (OXY 2025)**
  - Game: Dota 2
  - Result: Top 6 Finish
- **WAVES India – Mumbai, India**
  - Games: eCricket
  - Result: Bronze Medal
- **Asian Youth Games 2025 – Manama, Bahrain**
  - Game: eFootball
  - Result: Top 8 Finish

3. Capacity Building & Outreach Programs

- **Seminar: "Know Your Game" – Sports Journalists (NSJF)**
  Conducted awareness sessions for **50+ sports journalists**, focusing on esports reporting standards and ecosystem understanding.
- **Seminar: GEMS School – Physical Education Teachers**
  Trained **35 PE teachers** on integrating esports into school-level sports programs.

4. Gender Balance & Inclusion

NESA continued its commitment to inclusivity and gender equity:

- Female Participation was **20% (2025)**
- Dedicated Women's MLBB team formed and supported internationally
- Introduced anti-harassment policies across all tournaments

5. Sustainability Initiatives

NESA adopted environmentally responsible practices:

- Reduced physical event waste by **40%** through digital ticketing and registrations
- Promoted **low-energy gaming setups** at events
- Partnered with local organizations for **e-waste recycling (approx. 120 kg processed)**
- Encouraged remote participation to reduce travel emissions

6. Development Results

- Registered athletes increased to **5,500+ (up from 3,800 in 2024)**
- Expansion into **all 7 provinces** through regional qualifiers
- Launch of **NESA Grassroots Program** reaching **15 schools and colleges**
- Certification of **25 esports referees and officials**

7. Sports Performance Results

Competition	Game	Result
World Championship	MLBB (Men)	Quarterfinals
World Championship	MLBB (Women)	Top 10
WAVES India	eCricket	Bronze Medal
OXY 2025	Dota 2	Top 6
Asian Youth Games	eFootball	Top 8

8. Business Development Results

- Total Sponsorship Revenue: **NPR 2.8 Crore**
- New Partnerships: **12 corporate partners**
- Media Reach: **2.5 Million+ digital impressions**

9. Good Governance

- Maintained **transparent selection criteria** for national teams
- Published quarterly reports for stakeholders
- Conducted **independent audit** with no major compliance issues
- Established **Athlete Welfare & Ethics Committee**

10. General Assembly Approval

The Annual Report will be presented and for approval during the **NESA General Assembly Meeting** with endorsement from member organizations and stakeholders. Key resolutions included:

- Expansion of international participation programs
- Increased investment in women's esports
- Strengthening provincial esports ecosystems