TESFED

TÜRKİYE ESPOR FEDERASYONU

Strategic Plan - 2026

TESFED Entering 2026

2025 was a year in which the Turkish Esports Federation strengthened its organizational capacity, its league structures became clearer, and its international representation grew more stable.

2026 will be a period in which this accumulated experience is transformed into a more structured, measurable, and sustainable model. This strategic plan sets out TESFED’s roadmap for the coming period under the headings of league development, national teams, education, outreach, and international integration.

This plan defines not only the goals but also the priorities and methods by which they will be achieved.



TESFED Over the Past 2 Years

Over the past two years, TESFED has significantly expanded its operational capacity through multi-discipline championships, national cups, training programs, and national team activities.

At the same time, thanks to its relations with international federations and organizations, Türkiye’s international representation has grown stronger, and a more planned, standards-based approach has been adopted in national team operations.

The 2026 strategy aims to convert these outputs into measurable targets and to ensure institutional continuity.



Mission and Vision

Mission

To build a sustainable ecosystem as the regulatory, developmental, and representative force of esports in Türkiye.

Vision

To make Türkiye a global hub in esports and a strong international actor.

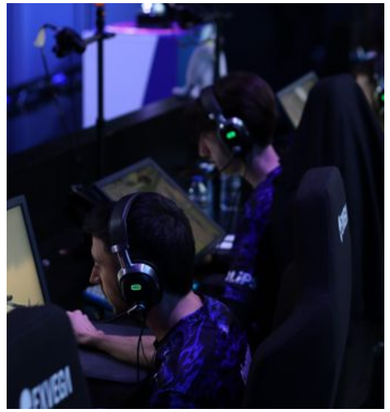
Core Principles



Transparency



Inclusivity



Sustainability



Competition and Fair Play

All these principles form the core reference framework for TESFED’s decision-making, league and organizational standards, and stakeholder relations. They are intended to create a predictable structure for athletes and clubs and to strengthen public trust.



2026

Strategic Priorities

In 2026, TESFED will focus on the following strategic priorities:

- Standardizing league and project structures, making the season model permanent, and expanding the number of disciplines
- National team structures
- Strengthening education and licensing systems
- Province-level outreach
- International integration and representation
- Positioning Türkiye as a hub for international championships

TESFED Leagues and Event Ecosystem

TESFED aims to bring its leagues and events under a single umbrella brand to create a sustainable, well-defined structure. This approach delivers a scalable model in terms of season planning, participation criteria, broadcast and production standards, stakeholder management, and sponsorship packages.

TESFED Leagues, the TESFED Türkiye Cup, national teams, training programs, and special cups are positioned within a mutually reinforcing ecosystem. The goal is a year-round competition calendar, measurable athlete development, and stronger overall visibility.



National Teams and Sporting Model

National teams are one of TESFED’s most important pillars of international representation.

In 2026, national team processes will be made clearer and more measurable in terms of selection criteria, technical committee structure, and camp and preparation models.

All infrastructure and preparation work will be completed for international national team events such as the Esports Nations Cup, Global Esports Games, IESF World Championship, and European Esports Championship. Throughout this process, the role of the technical committee, selection criteria, and eligibility assessments will be clarified, and reporting mechanisms will be standardized.





TESFED Academy & Training Setup

Education is a foundational element for the sustainability of the esports ecosystem and the development of quality standards. TESFED Academy aims to structure training and certification processes for coaches, referees, administrators, and athletes within a single framework.

Within this scope, TESFED plans to develop partnerships with high schools and universities so that esports is embraced from an early age on solid foundations. Awareness activities and workshops in high schools, and the creation of university leagues and applied training models through formal protocols with universities, are key targets.

Priorities for 2026 include standardizing training content, expanding online access, and raising the quality of the personnel who staff our events. This approach is intended to deliver a more consistent, predictable, and higher-quality operation across leagues and tournaments.

Expanding Esports Across Türkiye

TESFED works in cooperation with provincial representatives, universities, and local stakeholders to spread esports across the country. This approach creates new pools of athletes and increases the accessibility of esports.

In 2026, province-level planning will be turned into a more measurable model, with sustainable participation pursued through local events, regional qualifier formats, and university partnerships. The aim is a competition culture that is spread across the whole year rather than confined to a few cities.



Türkiye Becoming a Global Hub for Esports

The Turkish Esports Federation is working to make Türkiye not merely a participating country but a hub that hosts major international esports events.

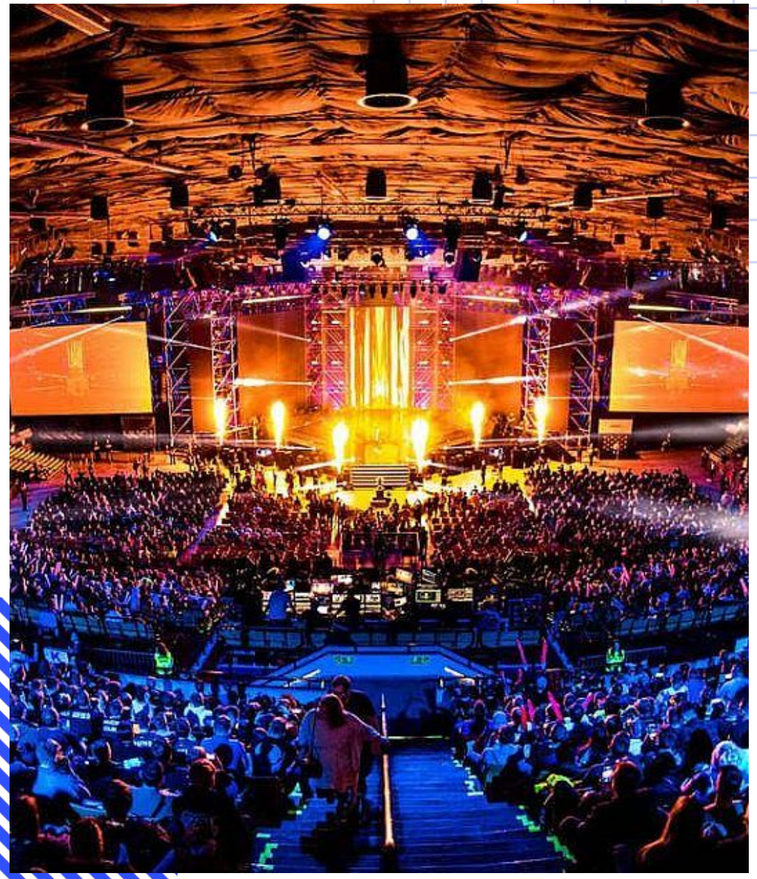
In this context, in line with talks held with various game publishers and international partners, discussions are underway to bring team-based world championships to Türkiye. Hosting events with high global reach such as the PUBG MOBILE World Championship is treated as a key part of this vision.



Türkiye Becoming a Global Hub for Esports

As part of ongoing discussions with the European Esports Federation (EEF), work continues toward hosting the European Esports Championship in Türkiye. This process is strategically important for positioning Türkiye as a regional hub and giving it a more visible place on the international esports calendar.

In line with these goals, TESFED is taking a partnership-driven approach with international event holders, game publishers, and federations, and aims to position Türkiye’s infrastructure, organizational capacity, and talent base on the global stage.



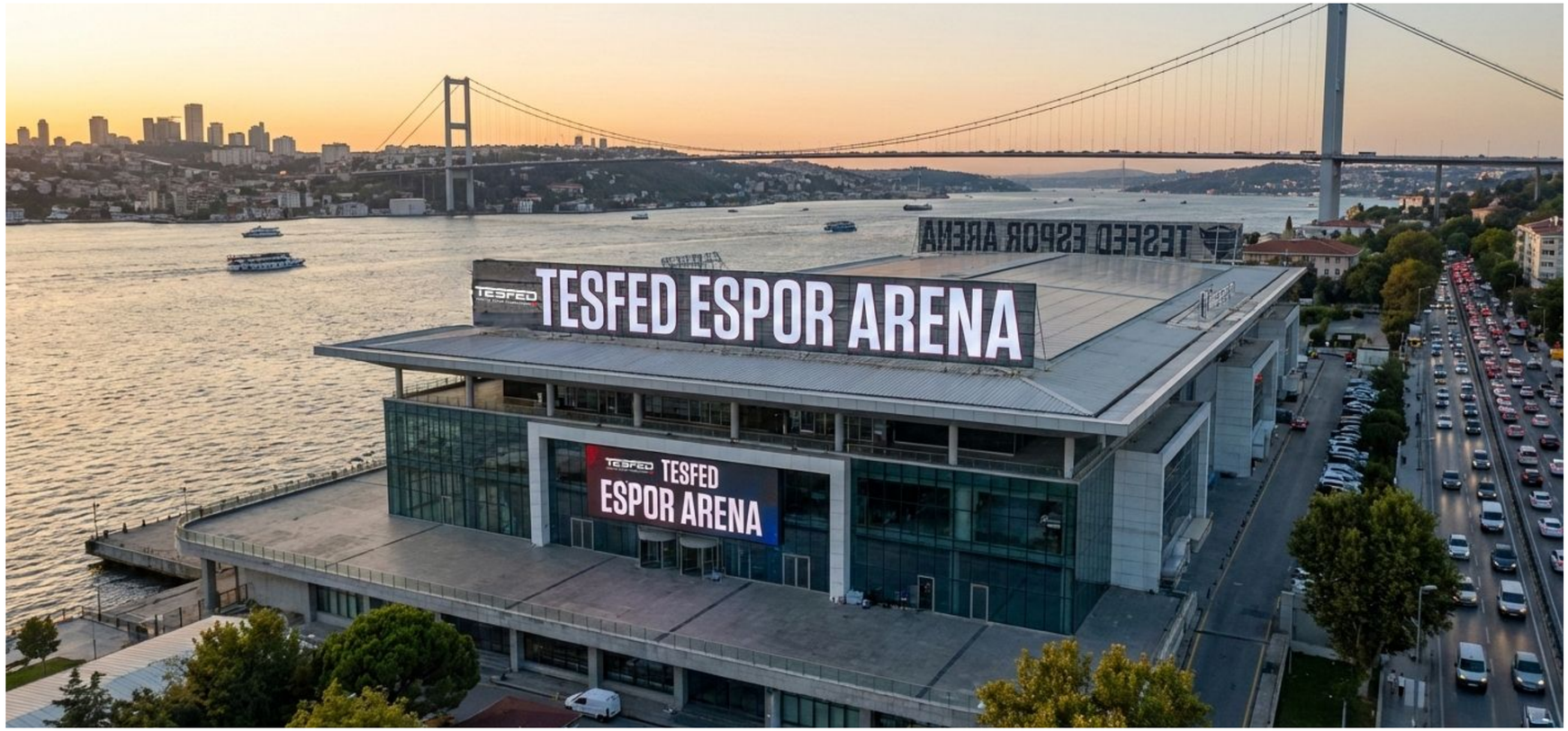


TESFED Esports Arena & Facility Project

TESFED treats the development of its own headquarters facility as a strategic priority for the sustainable growth of esports in Türkiye.

As a multipurpose facility, the TESFED Esports Arena is being designed to bring together under one roof:

- arena infrastructure capable of hosting national and international esports leagues and events,
- camp and preparation areas for clubs and national teams,
- classrooms for delivering training and certification programs for coaches, referees, and athletes,
- infrastructure and training spaces for player development and talent scouting,
- viewing parties, community meetups, and activation areas that bring the community together,
- and logistics, broadcast, and operations-center functions for international events —



This facility will position TESFED as a federation that produces more, develops more, and centralizes more.

At the same time, it will help make Türkiye a preferred destination for regional and global esports events.

2026 Programme – Leagues

Throughout 2026, TESFED aims to set up regular league structures across multiple disciplines, building a sustainable, year-round competitive environment.

Within this scope, season-based leagues are planned across many disciplines, led by CS2, PUBG: BATTLEGROUNDS, PUBG MOBILE, EA FC, MLBB, Brawl Stars, Chess, and university leagues.

- TESFED Leagues
- University Leagues
- Café and local league formats
- Joint finals





2026 Activity Program – Cups and Special Events

TESFED aims to run themed cups and tournaments throughout the year in order to raise the social impact and visibility of esports.

These events offer a framework that supports esports experiences focused on inclusivity, youth, families, women, and a range of different communities.

- TESFED Türkiye Cup
- Women’s cups and leagues
- Youth and social impact cups
- Themed special tournaments

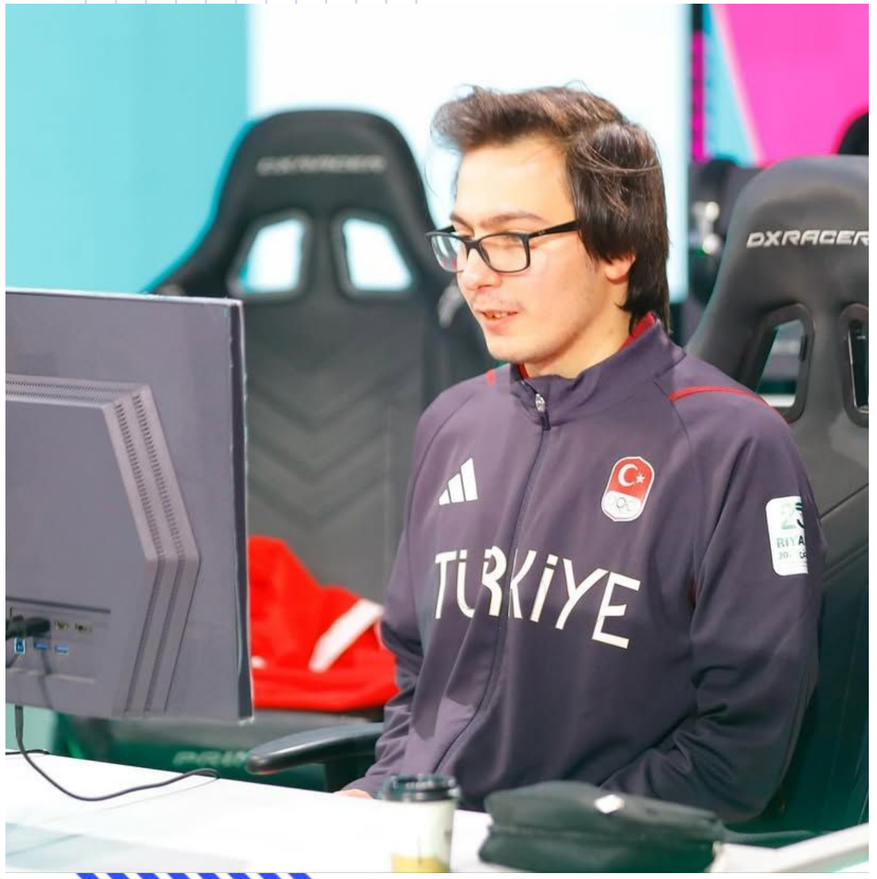
2026 Activity Program

National Team Calendar

In 2026, national team processes are being planned together with leagues, qualifiers, and preparation camps. Participation in international tournaments and hosting targets are an important part of this calendar.

These activities aim to raise Türkiye’s visibility on the international esports stage and to support sporting success.

- National team qualifiers
- Preparation and training camps
- International tournaments
- Hosting targets



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